

Here is a summary of the meeting last Friday:

1. Location and Date – A.J. and Jim will inquire about using the Rotary Club ball room quickly. An outdoor venue is also considered as a second choice. Chemekata and McNary schools were also a consideration. (After inquiring about the Bush Park Art Fair, they would only offer us the Free Speech area which is not good.)
2. Ticket Price-- It was decided that tickets will cost \$10.00. If tickets are less, it might be wrongly concluded that the show is not very good. If more, the Keizer community probably will not attend. A.J.'s idea about leaving tickets with sponsor businesses is great. They can either sell them and recoup their sponsorship investment or give them away. Either way, attendance will benefit.
3. Corporate Sponsorship – It was suggested that an event sponsor be acquired for a fee of \$500 perhaps so we will have a bit of a budget next year. This sponsor must be found IMMEDIATELY since they would appear on all POSTERS, tickets, room wall etc. If not found soon the posters will already be printed.
4. Refreshments – It was decided that the Fruit Box would be offered vendor-ship with some of the profits from sales going to the food bank. Laurisa will check inquire. It was also decided that a couple “butlers” would carry trays of food and beverage through the crowd except during the main fashion show.
5. Fund Raising—A.J., Stephanie, and Jason (who was not present at the meeting) will implement a strategy for selling Rent-The-Runway, program ads, etc. Sylvia will supply Promo Pak materials: 2-minute CD overview, Poster with overview and program prices on the back, a sample program from last year, business card. Silent Auction – will be a before-the-show secondary event to benefit the food bank.
6. Posters – Rita will be our liaison to Portland. I will mail posters and business cards etc. to her when the date is firm. Laurisa will help in the Salem/Keizer area. They will post in the schools now so designers can have as much time as possible to prepare.
7. Craigs List ([www.craigslist.org](http://www.craigslist.org)) Please post on Craigs List for your county.

If you would like to participate in the SECOND Annual FoodForFashion.com show, contact this ad or (503)585-0276 for more details. Designers and models at all skill levels and size are welcome. We need judges who are involved fashion, arts, etc. There are many opportunities for sponsors. The show will be recorded and will air, including sponsor ads, on CCTV. Copies will also be available. Sponsors may donate merchandise to the pre-show silent auction. This is an all-volunteer show but loaded with opportunity if used properly. **ALL PROCEEDS WILL BENEFIT THE KEIZER COMMUNITY FOOD BANK.** Deadline is \_\_\_\_\_. The actual show is \_\_\_\_\_. Let us know of your interest ASAP. Check out the FoodForFashion website for more details.

8. MC – Stephanie
9. On-Site carpentry and set design – Sylvia, Rita, Jason, Jim
10. Photographer – Jason, Camcorder – Ardy, CCTV -? (Sylvia will inquire)
11. Make-up – Audrey (Mary Kay) will also donate model gifts and silent auction.
12. Hair Dresser – optional

13. Judges – OSU Professor (Rita), Johnny Christianson (A.J.), Ramon Lua (Laurisa)

14. PRIZES –

15. Designer Co-Op catalog – try this and see how it goes. If the catalog is large it will be a supplement to the program. If small, could be included in the program.

Designs for sale can also be linked to the web site “store”.

16. Low-key performer at the beginning of the show

Mark Jones 971-388-2273

Band performing at the end of the show for “after party”. (Laurisa will inquire)